## Siyata Mobile Receives Global Industry Approvals for its Uniden® UV350 4G/LTE In-Vehicle Device

written by Raj Shah | April 19, 2018 April 19, 2018 (<u>Source</u>) - Approval Sets Platform to Accelerate Growth with Next Generation Devices

Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM) (OTCQX:SYATF), is pleased to announce that it has received all major industry and Government approvals including Federal Communications Commission("FCC") Google Android Compatibility Test Suite ("CTS"), PCS Type Certification Review Board ("PTCRB"), Conformité Européenne("CE") and Industry Canada ("IC") for its Uniden® UV350 ("UV350") device.

The Uniden® UV350 4G/LTE is the world's first and only invehicle connected cellular device with Push-to-Talk Over Cellular ("PoC") compatible on "Band 14", and these global certifications strongly position Siyata to be a leading candidate for global in-vehicle PoC solutions as well as for first responder vehicles migrating to the FirstNet Network in the United States.

Marc Seelenfreund, CEO and Chairman of Siyata Mobile, commented, "This is a monumental moment for Siyata as these device approvals are extremely difficult to achieve and are usually only accomplished by the major cellular manufacturers around the world. These approvals put our UV350 at the forefront of the cellular device industry and will allow us to fully focus our efforts in finalizing various operator approvals and launches in

multiple markets that were contingent on these positive results."

The CTS suite is a compatibility test, run by Google Android, and provides tools for manufacturers to ensure applications run on a variety of devices. The CTS runs on a desktop machine, testing the UV350 to ensure software compatibility is consistent throughout the development process. The test cases are a set of unit tests designed to mimic the functionality of the UV350, with the intent of revealing any issues with incompatibility. The Company is pleased to have passed CTS certification, ensuring Android operating systems will run consistently on the UV350.

An FCC approval grants the Company a licence to sell the UV350 in the United States. For the UV350 to have been approved, the Company submitted documentation, had the device tested in an independent lab, and has physically labeled the device with their FCC Unique Identifier, making it ready for sale in the United States.

PTCRB defines the test requirements to verify compliance with global industry standards for wireless cellular devices. PTCRB is an important classification for wireless devices, and the certification adds confidence that the UV350 can successfully transfer information with mobile networks. Without PTCRB certification, manufacturers run the risk that their devices will be blocked on wireless networks. The Siyata Mobile technical team has successfully achieved PTCRB status with its previous generation models (UCP100 and UCP200), and the Company is pleased to add the UV350 to that list.

The UV350 has also received Conformité Européenne certification, which means the UV350 will be available for sale throughout Europe. CE is a certification mark that conforms with health,

safety and environmental protection standards for products sold throughout Europe.

The Certification and Engineering Bureau of Innovation, Science and Economic Development Canada ("IC") is a certification service for radio equipment and a registration service for terminal equipment in Canada. IC tests radio equipment to establish compliance with Innovation, Science and Economic Development to Canadian standards.

The following approvals are the highest global certifications for cellular devices and will allow the company to sell the UV350 in multiples markets both at cellular operators and other distribution channels and serves as a solid platform for its North American growth strategy.

## **About Siyata**

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle

East.

Visit <a href="https://www.unidencellular.com/">www.siyatamobile.com</a> and <a href="http://www.unidencellular.com/">http://www.unidencellular.com/</a> to learn more.

On Behalf of the Board of Directors of:

## SIYATA MOBILE INC.

Marc Seelenfreund CEO and Chairman

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