Siyata Mobile Receives Network Approval from Additional Tier 1 U.S. Cellular Carrier for Uniden® UV350 In-Vehicle Smartphone

written by Raj Shah | November 21, 2019

November 21, 2019 (Source) – Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce it has received network approval for the Uniden® UV350 dedicated in-vehicle smartphone from an additional Tier 1 cellular carrier in the United States. Commercial launch of the UV350 is anticipated shortly with this Tier 1 U.S. cellular carrier.

Marc Seelenfreund, CEO of Siyata Mobile, commented, "We are very excited to be working with another one of the largest cellular carriers in the United States to provide first responder and enterprise customers access to in-vehicle technology that offers more features and increased safety for much less cost than land mobile radio solutions. Working with this carrier creates an opportunity for Siyata to grab significant in-vehicle cellular market share as more first responder groups and enterprises are seeking to migrate to Push-to-Talk over Cellular over a broadband network."

The company leverages the enterprise sales teams of its multiple cellular-carrier partners to reach a wide variety of first

responder and commercial fleet vehicles. Our efforts to build this sales channel has been highly successful, with the UV350 now in enterprise sales channels with cellular carrier partners which combined have over 300 million cellular network subscribers.

The UV350 provides its enterprise and first responder customers with the first ever dedicated in-vehicle Push-to-Talk (“PTT”) cellular solution built for the specific requirements of first responders and commercial vehicles. Features such as in-cabin noise cancellation, increased cellular signal coverage, unparalleled sound quality, extra-large 5.5” wide screen and large one-touch buttons allow drivers to “keep their eyes on the road, and hands on the wheel”.

UV350 features include:

- LTE high speed data
- 5.5” widescreen LED display for easy monitoring
- Dedicated microphone and speaker for crystal-clear extra loud sound quality
- In-vehicle installation ensures device is always powered by the vehicle’s battery
- Extended cellular and GPS coverage with external antenna included
- Push-to-Talk Over Cellular (PoC) ensures instant communication at the push of a button

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the

company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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