Siyata Mobile Signs U.S. Distribution Agreement with Ingram Micro for Uniden® UV350

written by Raj Shah | November 5, 2018

November 5, 2018 (Source) – **Distribution Agreement Sets up Uniden® UV350 In-Vehicle Device for United States Launch**

Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce that in preparation for its launch into the United States, it has signed a distribution agreement with Ingram Micro Inc.for its Uniden® UV350 in-vehicle 4G/LTE device.

Ingram Micro's distribution reach is a key component to Siyata's strategy as they distribute through key channels for the tier one wireless carriers in the United States.

The agreement provides access to scalability, operational efficiencies and direct exposure to Ingram Micro's top-tier brands and retail customers across the United States. Ingram Micro will create growth opportunities for the Uniden® UV350, and is authorized to sell the innovative smart in-vehicle device solely in the United States.

Marc Seelenfreund, CEO and Chairman of Siyata Mobile, states, "Teaming with industry leader Ingram Micro puts in place a distribution network for the Uniden UV350 in the United States. The wide network Ingram Micro has at its disposal will enable more workforces to increase safety and efficiencies for their drivers. Securing this alliance before our launch in the United States is another milestone for the Company, as we prepare to unlock this major catalyst for our shareholders."

The Uniden® UV350 4G/LTE is the world's first and only in-vehicle connected cellular device with push-to-talk over cellular (PoC) that is compatible on "Band 14." The Uniden® UV350 is an all-in-one, purpose-built in-vehicle Internet of things (IoT) device to upgrade in-vehicle hardware as a smarter, more advanced solution to communicate, navigate and create efficiencies never seen before in the commercial fleet and vehicle market.

Android-based applications and other features available for download on the Uniden® UV350 help improve driver/worker safety and create efficiencies not offered by single-purpose hardware which clutter the inside of a vehicle cabin which can be distracting for drivers.

According to the United States Department of Transportation, in 2015 there were over 12 million fleet vehicles in the United States, with a large number still using two-way radio systems to communicate. Siyata aims to be the leading provider of connected vehicle and mobile hardware solutions as these commercial fleets upgrade their communication platforms to be compatible with next generation networks, PoC solutions and other software applications.

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device in 2017. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a

single device, the company aims to become the connected vehicle communications device of choice for commercial vehicles and fleets around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:

SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, continued availability of capital and financing,

and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws.