Siyata Mobile to Supply Royal Canadian Mounted Police (RCMP) with In-Vehicle Cellular Devices and Accessories

written by Raj Shah | February 19, 2019



February 19, 2019 (Source) – Siyata Mobile Inc. (the "Company" or "Siyata") (TSX-V:SIM / OTCQX:SYATF) is pleased to announce it is supplying various departments of the RCMP (Royal Canadian Mounted Police) in the Atlantic region of Canada, with its UCP100 in-vehicle cellular device and accessories.

The UCP100 is the Company's first 3G in-vehicle cellular device made available in 2013 through cellular carriers and distributors in Israel and has since expanded into additional markets including Europe, Australia, New Zealand and Canada amongst others. Over 200,000 UCP100 phones have been installed in vehicles across many industry verticals and it continues to be the "device-of-choice" for distributors and carriers in its existing markets when responding to a tender or RFP requiring in-vehicle cellular voice coverage.

Marc Seelenfreund, CEO of Siyata Mobile states, *"Over $65M in sales of our 3G portfolio demonstrates, we are a highly trusted enterprise solution for First Responders, Government Agencies, and commercial fleets around the world. Only this customer experience is allowing us to leverage our technology and industry relationships to launch the next generation 4G/LTE in-vehicle smartphone with Tier 1 carriers in North America. This*

opens up an additional revenue stream in a target market thirty times the size of our existing sales channels and we are excited for the resulting value it will create for our industry partners and shareholders."

The Company is rolling out its innovative 4G/LTE Uniden® UV350 in-vehicle smartphone in Canada through BELL Mobility and two Tier 1 cellular carriers in the United States. It has initiated trials with multiple end-use, large-scale customers in various industry verticals and has agreements with Ingram Micro and CNM Wireless in preparation for distribution and logistics requirements upon launch.

The UV350, with its carrier-grade integration of Push-to-Talk over Cellular (PoC) software, is the only dedicated in-vehicle smartphone available in the world and is advancing carrier launch of the UV350 in additional geographical markets outside of North America.

According to the United States Department of Transportation, in 2016 there were 9.7 million commercial trucks and 3.5 million first responder vehicles in the United States. Siyata is the first and only company to offer a dedicated in-vehicle cellular solution for the next generation of fleet communication in North America.

About the Uniden UV350

The Uniden® UV350 is the first 4G/LTE all-in-one in vehicle fleet communication device that delivers crystal clear cellular voice calls, Push-to-Talk Over Cellular, data applications and more. This device was designed specifically for commercial vehicles ensuring safer communication for professional drivers.

For more information visit: https://www.siyatamobile.com/uniden-uv350/

For the UV350 spec sheet visit: https://www.siyatamobile.com/wp-content/uploads/2019/02/Uniden-UV350-SellSheet-v2.pdf

To view the UV350 in action, visit: https://youtu.be/r2Dk56Hms_M

About Siyata

A TSX Venture Top 50 Company, Siyata Mobile Inc. is a leading global developer and provider of cellular communications systems for enterprise customers, specializing in connected vehicle products for professional fleets, marketed under the Uniden® Cellular brand. Since developing the world's first 3G connected vehicle device, Siyata has been a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device. Incorporating voice, push-to-talk over cellular, data, and fleet management solutions into a single device, the company aims to become the connected vehicle communications device of choice for commercial fleets and first responders around the world.

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Visit www.siyatamobile.com and http://www.unidencellular.com/ to learn more.

On Behalf of the Board of Directors of:
SIYATA MOBILE INC.
Marc Seelenfreund
CEO and Chairman

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