

# The Critical Minerals Institute (CMI) Summit III to Feature Rahim Suleman of Neo Performance Materials for Special Armchair Q&A Session: “Navigating Market Volatility: Neo’s Strategy”

written by Raj Shah | August 19, 2024

*“We’re not just weathering the storm; we’re thriving in it. When others see barriers, we see opportunities.” – Rahim Suleman*

Toronto, Ontario – August 19, 2024 – The [Critical Minerals Institute](#) (CMI) is thrilled to announce that [Rahim Suleman](#), President of [Neo Performance Materials Inc.](#) (TSX: NEO), will be the special guest for an exclusive Armchair Q&A session on Day 1 of the upcoming [CMI Summit III](#). This high-profile event, themed “The Politics of Critical Minerals,” is set to take place on August 21-22, 2024, at the prestigious National Club in Toronto.

**Special Guest:** Rahim Suleman, President, Neo Performance Materials Inc.

**Armchair Q&A:** “Navigating Market Volatility: Neo’s Strategy”

**Details:** 9:30-10:10 AM on Wednesday, August 21, 2024

Rahim Suleman, a seasoned leader with over three decades of experience in the rare earths sector, will engage in an in-depth discussion from 9:30 to 10:10 AM on Day 1 of the summit. The armchair session, hosted by [Tracy Hughes](#), Co-Founder and

Executive Director of CMI, will explore how Neo Performance Materials has distinguished itself in a highly volatile market environment.

## **A Differentiated Strategy in the Critical Minerals Sector**

Neo Performance Materials has carved out a unique position in the critical minerals landscape by focusing on value-added solutions rather than the traditional mining-centric approach. “The growth in our EBITDA Growth Outlook, our Adjusted EBITDA margin expansion and our partnerships with increasingly more industry participants along the value chain during challenging days for the industry at current commodity price levels,” said Suleman in a recent [interview](#). “We’re not just weathering the storm; we’re thriving in it. When others see barriers, we see opportunities.”

Suleman will delve into how Neo’s midstream and downstream operations allow the company to mitigate the impacts of fluctuating rare earth prices, ensuring sustained profitability even when commodity prices are under pressure. This session will offer attendees a rare glimpse into the strategic decisions that have enabled Neo to continue expanding its market share while others retrench.

## **Building a Resilient Supply Chain Outside of China**

The discussion will also cover Neo’s groundbreaking work in establishing a geographically diversified supply chain, particularly with its new sintered magnet manufacturing facility in Europe. “Our commitment to creating a local-to-local supply chain for critical materials is not just a response to geopolitical pressures; it’s a forward-looking strategy that ensures our customers have the materials they need, when they need them, without over-reliance on any single region,” Suleman added.

## **Further Engagement:**

Rahim Suleman's insights will be followed by another Neo Performance Materials executive's participation in a panel discussion later that day:

### **Canada's Politics and the Critical Minerals Market Today**

**Featured Speaker:** Vasileios Tsianos, Vice President, Corporate Development, Neo Performance Materials Inc. (TSX: NEO)

**Date & Time:** August 21, 2024, 12:50-1:40 PM

## **About the CMI Summit III**

The [CMI Summit III](#) will bring together industry leaders, investors, government representatives, and experts to discuss the critical role of minerals in the global economy. Under the theme "The Politics of the Critical Minerals Market," the summit will explore the advancement of global supply chains, the involvement of governments in capital markets as investors in the critical minerals supply chain, and the strategic investments needed to secure and develop these essential minerals.

## **About Critical Minerals Institute (CMI)**

The [Critical Minerals Institute](#) (CMI) is a global entity established to foster collaboration and specialized knowledge within the critical minerals market. CMI acts as a central hub for businesses, capital markets, and professionals seeking vital business-to-business resources, government contracts, and networking opportunities with experts and services in the sector. The Institute is dedicated to navigating the challenges and opportunities in this field through expert consultation, strategic alliances, and focused services and products.

## **Join Us**

Join us at the historic National Club, located at 303 Bay Street in Toronto, for the CMI Summit III on August 21-22, 2024.

Participate in critical discussions shaping the future of the critical minerals market. For more information, contact:

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