

# TRUSTBIX INC. Announces Release of BIX Origin

written by Raj Shah | June 14, 2022

June 14, 2022 ([Source](#)) – TrustBIX Inc. (TSXV: TBIX) (OTCQB: TBIXF) (**“TrustBIX” or the “Company”**) is pleased to announce the release of the BIX Origin module which continues to position the Company as an innovative solution provider in many industries supporting provenance, chain of custody, and ESG reporting. This new module will further the Company’s initiative to reward the agri-food and waste industries for their sustainable efforts, and to supply key insights and verifiable data to participating organizations and end consumers.

Designed with existing customers’ input and ideas, BIX Origin is a SaaS traceability solution that provides verifiable data at every step of the supply chain, verifying source, brand claims, and practices with uniquely generated QR codes that are branded to match participating organizations. Producers and processors in multiple agri-food and bio-industrial industries, including cereal crops, pulse crops, animal protein, carbon and biochar, could use BIX Origin to provide assurance to further processors, investors, retailers and consumers on the origin of their products.

“BIX Origin enables organizations to manage and source their inventory while validating certified product claims, practices, and qualified program participation.” Said Hubert Lau, CEO of TrustBIX Inc. “The release of BIX Origin will further assist TrustBIX in its initiative to reward the Agri-foods industry for their sustainable efforts.”

**About TrustBIX (TSXV: TBIX) (OTCQB:TBIXF)**

As an innovative leader, TrustBIX provides agri-food traceability and chain of custody value solutions. The Company's goal is to create a world where we trust more, waste less and reward sustainable behaviour by addressing consumer and agri-food business demands. The proprietary platform, BIX (Business InfoXchange system), is designed to create trust without compromising privacy through innovative, blockchain-derived use of technology and data. By leveraging BIX and its unique use of incentive solutions, TrustBIX delivers independent validation of food provenance and sustainable production practices within the supply chain – Gate to Plate®.

ViewTrak Technologies Inc., a wholly owned subsidiary, provides a suite of hardware and software solutions to the livestock industry in Canada, United States, Mexico and China, such as Auction Master Pro, Market Master, Feedlot Solutions and pork grading probes.

The Company's Insight technology offers an edge-to-enterprise supply chain solution that brings asset situational awareness to dealers, equipment fleets, and civil construction managers. The platform allows for the tracking, protection, and identification of movement of assets using self-powered and self-reporting cellular tags and cloud-based suite of tools.

For more information, visit [www.trustbix.com](http://www.trustbix.com), or follow TrustBIX on Twitter [@TrustBIX\\_Inc](https://twitter.com/TrustBIX_Inc), LinkedIn [TrustBIX](https://www.linkedin.com/company/trustbix) and Facebook [@TrustBIXInc](https://www.facebook.com/TrustBIXInc) .

### **Forward-Looking Information**

This press release contains certain forward-looking information and reflects the Company's present assumptions regarding future events. These statements involve known and unknown risks, uncertainties, and other factors that may cause the Company's actual results, levels of activity, performance, and/or

achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements.

Certain statements contained in this document constitute forward-looking statements and information within the meaning of the applicable Canadian securities legislation. When used in this document, the words “may”, “would”, “could”, “should”, “will”, “intend”, “plan”, “propose”, “anticipate”, “believe”, “forecast”, “estimate”, “expect” and similar expressions used by any of the Company’s management, are intended to identify forward-looking statements. Such statements reflect the Company’s internal projections, expectations, future growth, performance and business prospects and opportunities and are based on information currently available to the Company. Since they relate to the Company’s current views with respect to future events, they are subject to certain risks, uncertainties and assumptions. Many factors could cause the Company’s actual results, performance or achievements to be materially different from any future results, performance or achievements that may be expressed or implied by such forward-looking statements. Given these risks and uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. The Company does not intend, and does not assume any obligation, to update any such factors or to publicly announce the result of any revisions to any of the forward-looking statements contained herein to reflect future results, events or developments except as required by applicable securities legislation, regulations or policies.

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