

Visionstate Portfolio Company Exceed Solar Launches Strategy to Address Food Security

written by Raj Shah | September 22, 2022

September 21, 2022 ([Source](#)) – Visionstate Corp. (TSXV:VIS) (“Visionstate” or the “Company”) is pleased to announce its portfolio company, Exceed Solar Inc., has launched an innovative strategy to address mounting concerns over food security in municipalities across Canada.

Exceed Solar Inc. (“Exceed Solar” or “Exceed”), which builds high-tech greenhouses, is creating a community-based food network within the City of Edmonton to help build “growing capacity” in order to address rising food costs and supply shortages. The first greenhouse and community garden were developed in partnership with Freedom Cannabis Inc. (“Freedom”), an Alberta-based company that is also committed to positive social impact.

The initiative involves Exceed Solar supplying its 240-square-foot high-tech greenhouses to businesses and community leagues, in conjunction with a community garden, through sponsorships and donations. The harvest from the gardens is donated to community food banks to help ease the burden of food shortages and rising costs.

“We have found that the buy-in from businesses and community leagues in Edmonton has been exceptional,” explained Elliott Putters, CEO of Exceed Solar. “We all recognize the challenges in front of us when it comes to accessing affordable food and assisting the less fortunate in our society.”

The community garden and greenhouse were installed at Freedom Cannabis Inc. in the summer of 2022, with staff and management playing an active role in maintaining the gardens. The company grew an assortment of vegetables, including celery, tomatoes, Swiss chard, carrots, and spinach, that will be harvested this fall and donated to the campus food bank at the University of Alberta.

“Not only is Freedom living up to its core values in growing great people, but there is a deep sense of satisfaction within our company, knowing that we have helped people that may be less fortunate,” explained Johnfrank Potestio, CEO of Freedom Cannabis Inc.

Exceed’s Sol Greenhouses are a necessary ingredient in fighting the effects of climate change and the associated food shortages. The greenhouses feature a solar-powered heat-pump system that not only extends the growing season, but more recently has been important in cooling the greenhouses during the long stretches of unseasonably hot weather. The main structures of the greenhouses are built with recycled plastic bottles supplied by Ecoplast Solutions, an Alberta-based company.

Exceed Solar has two more community leagues in the queue for the food network which will be launched in the coming months.

“A community-based initiative not only builds capacity in those communities,” Putters explained, “but also becomes a central focus, bringing residents even closer to their communities.”

Exceed Solar would like to thank its sponsors for this important initiative, including AltaPro Electric Inc, Visionstate Inc., and Freedom Cannabis Inc.

About Visionstate Corp.

Visionstate Corp. (TSXV: VIS) is a growth-oriented company that invests in the research and development of promising new technology in the realm of the Internet of Things, big data and analytics, and sustainability. Through Visionstate Inc., it helps businesses improve operational efficiencies, reduce costs and elevate customer satisfaction with its state-of-the-art devices that track and monitor guest activities and requests. The footprint of its WANDA™ smart device now extends to hospitals, airports, shopping centres and other public facilities across and beyond North America. Through building up a collection of synergistic technologies, Visionstate Corp. will continue to innovate, reduce environmental impact and transform consumer experiences.

About Exceed Solar Inc.

Exceed Solar Inc. is a social enterprise and the builder of ‘Sol Spaces’ – a product line of building structures that are consciously engineered and constructed to enhance daily life, empower healthy communities, and contribute to the sustainability of the planet. The Sol Greenhouse, Sol Studio and Sol Garden Suite are each innovatively designed to meet a unique and earnest customer profile including individual homeowners, community service groups, the restaurant and hospitality sector and municipalities in Edmonton and northern Alberta.

Issued on behalf of the Board of Directors,

“John A. Putters”

Visionstate Corp.

To learn more, please contact:		
Visionstate Corp.	CHF Capital Markets	Website: www.visionstate.com
John Putters, CEO	Perry Rapagna	Twitter: @visionstate

(780) 425-9460	(416) 868-1079 x 230	Facebook: @visionstate
jputters@visionstate.com	perry@chfir.com	LinkedIn: @VisionstateCorp.

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