

# Visionstate Ramps Up Expansion Plans

written by Raj Shah | October 9, 2024

October 9, 2024 ([Source](#)) – **Visionstate Corp. (TSXV: VIS)** (“Visionstate” or the “Company”), is pleased to announce several key developments that position the company for growth and further innovation. These updates reflect Visionstate’s commitment to expanding its market presence, enhancing its product offerings, and maintaining its leadership in the facility management sector. From increasing U.S. market penetration to significant advancements in product functionality, the company is excited to share its progress in the following areas.

## **US Expansion**

Visionstate IoT Inc. is ramping up its marketing efforts in the United States to introduce the WANDA task management software to U.S.-based companies. Visionstate IoT has already established a foothold in the U.S. market with several large customers and aims to leverage this success to further penetrate the market. As part of this initiative, Visionstate will be participating as an exhibitor at the annual ISSA Cleaning Show, held in Las Vegas from November 19-21. To maximize the effectiveness of this presence, the company has launched an aggressive lead generation campaign in collaboration with U.S. partners. The goal is to arrange meetings during the show to demonstrate how WANDA can enhance operational efficiency and help prevent the spread of diseases.

Additionally, the company has begun the process of seeking a listing on the OTC markets to expand its investor base in the U.S.

“We are thrilled about the opportunity to significantly expand our presence in the U.S.,” said Shannon Moore, President of Visionstate Corp. “The market is vast, and we believe our innovative WANDA software will provide the operational solutions that facility managers need to improve their workflow and enhance safety.”

## **Deployments**

Visionstate is pleased to report an expansion in its deployments, particularly in educational institutions. With a proven history of successful installations, WANDA has become a preferred task management solution for educational facility managers across Canada. New installations are scheduled in large manufacturing facilities, municipal operations, and additional educational institutions. These deployments will significantly grow Visionstate’s customer base as WANDA is adopted by more organizations seeking streamlined task management and operational efficiency.

## **Innovation**

Visionstate has undertaken a significant development project to expand WANDA’s capabilities. This project will add robust inspection and auditing features, further enhancing its value to facility management professionals. At the same time, Visionstate is developing new Artificial Intelligence (AI) technologies that will improve scheduling and routing activities, introducing major efficiency gains for customers. These advancements are happening concurrently with the app development and will introduce a suite of new features, including auditing, inspections, and complex scheduling tools.

“Our commitment to innovation is what sets Visionstate apart,” Moore added. “The AI technology we’re developing will be a game-changer in terms of how facilities are managed, driving greater

efficiencies and offering unparalleled solutions to our customers.”

### **About Visionstate Corp.**

Visionstate Corp. (TSX-V: VIS) is a growth-oriented company that invests in the research and development of promising new technology in the realm of the Internet of Things (IoT), big data, and analytics, and sustainability. Through its portfolio companies, Visionstate is committed to the development and commercialization of innovative solutions that enhance operational efficiency, sustainability, and customer experience across multiple sectors.

Issued on behalf of the Board of Directors,

“John A. Putters”

Visionstate Corp.

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