Voyager Digital announces partnership with two-time NBA All-Star Victor Oladipo

written by Raj Shah | May 13, 2021

May 13, 2021 (Source) – *Groundbreaking 'Voyager for Good' Program to Donate Digital Assets to Athlete's Favorite Charity Each Time a New Account is Referred*

Voyager Digital Ltd. ("Voyager" or the "Company") (CSE: VYGR) (OTCQB: VYGVF) (FRA: UCD2), (CSE: VYGR; OTCQB: VYGVF; FRA: UCD2), a publicly-traded holding company, whose subsidiaries operate a licensed crypto-asset platform that provides investors with a seamless solution to invest in and trade crypto assets, today announced a market-leading partnership with two-time NBA All-Star Victor Oladipo of the Miami Heat. The partnership, brokered by Oladipo's business manager/partner Jay Henderson, is part of the Company's launch of 'Voyager for Good', a breakthrough referral program in the cryptocurrency space that awards the charity of an athlete's choice with digital assets each time a new account is opened and traded with a special referral code.


VOYAGER

Victor Oladipo (CNW Group/Voyager Digital (Canada) Ltd.)
“Victor Oladipo is not only an all-star athlete in the NBA, he is also a highly-engaged investor who brings passion and positivity to everything he does,” said Stephen Ehrlich, Co-founder and CEO of Voyager. “It’s a privilege to launch our Voyager for Good referral program with such an outstanding athlete and to have Victor Oladipo in Voyager’s court.”

“Voyager is bringing the future of finance to everyone,” said Victor Oladipo. “Voyager’s unbeatable combination of over fifty-five crypto assets, outstanding earnings potential with competitive interest rates and an app that is easy and fun to use, make it the perfect platform for anyone getting into the crypto market.”

Oladipo, who has been an early adopter of cryptocurrency, recently made a large real estate acquisition using cryptocurrency for a portion of the purchase.

About Voyager for Good: At Voyager, you can build your stack and give back. When Victor Oladipo’s followers open a new Voyager account using his unique referral code, deposit at least $100, and make their first trade, they will receive $25 in Bitcoin for themselves, and Voyager will also donate $25 in Bitcoin to the Oladipo Foundation to empower the next generation of youth, especially young women, to thrive without limits through confidence, creativity, capacity and community. This expands on Voyager’s already popular Refer-a-Friend referral program.

Additional Voyager partners who plan to be part of the Voyager for Good program include Stephen Piscotty, an outfielder with the Oakland Athletics, who created the ALS Cure Project, a 100% volunteer organization that hosts an annual golf tournament and supports a supercomputing research project to help find a cure for ALS.

About Voyager Digital Ltd.

Voyager Digital Ltd. is a publicly traded holding company whose subsidiaries operate a crypto-asset platform that provides retail and institutional investors with a seamless solution to trade crypto assets. The Voyager Platform provides its customers with competitive price execution through its smart order router and as well as a custody solution on a wide choice of popular crypto-assets. Voyager was founded by established Wall Street and Silicon Valley entrepreneurs who teamed to bring a better, more transparent, and cost-efficient alternative for trading crypto-assets to the marketplace. Please visit us at https://www.investvoyager.com for more information.

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release. No securities regulatory authority has either approved or disapproved of the contents of this press release.

Forward Looking Statements

Certain information in this press release, including, but not limited to, statements regarding future growth and performance of the business, momentum in the businesses, future adoption of digital assets, and the Company's anticipated results may constitute forward looking information (collectively, forward-looking statements), which can be identified by the use of terms such as "may," "will," "should," "expect," "anticipate," "project," "estimate," "intend," "continue" or "believe" (or the negatives) or other similar variations. Forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause Voyager's actual results, performance or achievements to be materially different from any of its future results, performance or achievements expressed or implied by forward-looking statements. Moreover, we operate in a

very competitive and rapidly changing environment. New risks emerge from time to time. It is not possible for our management to predict all risks, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements we may make. In light of these risks, uncertainties, and assumptions, the future events and trends discussed in this press release may not occur and actual results could differ materially and adversely from those anticipated or implied in the forward-looking statements. Forward looking statements are subject to the risk that the global economy, industry, or the Company's businesses and investments do not perform as anticipated, that revenue or expenses estimates may not be met or may be materially less or more than those anticipated, that trading momentum does not continue or the demand for trading solutions declines, customer acquisition does not increase as planned, product and international expansion do not occur as planned, risks of compliance with laws and regulations that currently apply or become applicable to the business and those other risks contained in the Company's public filings, including in its Management Discussion and Analysis and its Annual Information Form (AIF). Factors that could cause actual results of the Company and its businesses to differ materially from those described in such forward-looking statements include, but are not limited to, a decline in the digital asset market or general economic conditions; changes in laws or approaches to regulation, the failure or delay in the adoption of digital assets and the blockchain ecosystem by institutions; changes in the volatility of crypto currency, changes in demand for Bitcoin and Ethereum, changes in the status or classification of cryptocurrency assets, cybersecurity breaches, a delay or failure in developing infrastructure for the trading businesses or achieving mandates and gaining traction; failure to grow

assets under management, an adverse development with respect to an issuer or party to the transaction or failure to obtain a required regulatory approval. In connection with the forward-looking statements contained in this press release, the Company has made assumptions that no significant events occur outside of the Company's normal course of business and that current trends in respect of digital assets continue. Readers are cautioned that Assets Under Management and trading volumes fluctuate and may increase and decrease from time to time and that such fluctuations are beyond the Company's control. Forward-looking statements, past and present performance and trends are not guarantees of future performance, accordingly, you should not put undue reliance on forward-looking statements, current or past performance, or current or past trends. Information identifying assumptions, risks, and uncertainties relating to the Company are contained in its filings with the Canadian securities regulators available at www.sedar.com. The forward-looking statements in this press release are applicable only as of the date of this release or as of the date specified in the relevant forward-looking statement and the Company undertakes no obligation to update any forward-looking statement to reflect events or circumstances after that date or to reflect the occurrence of unanticipated events. The Company assumes no obligation to provide operational updates, except as required by law. If the Company does update one or more forward-looking statements, no inference should be drawn that it will make additional updates with respect to those or other forward-looking statements, unless required by law. Readers are cautioned that past performance is not indicative of future performance and current trends in the business and demand for digital assets may not continue and readers should not put undue reliance on past performance and current trends. All figures are in U.S. dollars unless otherwise noted.