

A Proprietary Tech Named 'Wanda' is what John Putters calls a Visionstate

written by Tracy Hughes | October 30, 2023

In a recent InvestorNews interview, Tracy Weslosky sat down with [Visionstate Corp.](#) (TSXV: VIS) CEO, John Putters, to discuss the exciting news that broke on October 16, 2023. Visionstate Corp. [announced](#) a significant partnership with Bunzl Canada Inc., setting the stage for game-changing advancements in the global facility-management sector.

The New Milestone

The heart of the news is a three-year contract with Bunzl Canada Inc., granting them exclusive distribution rights for Visionstate's proprietary product, WandaNEXT, in Canada, Australia, and the UK. This new agreement doesn't just represent a business decision but marks a notable leap for Visionstate IoT, predicting a potential doubling of their existing revenue tied to Canadian distribution. Beyond revenue, this partnership signifies Visionstate's commitment to global expansion and their determination to raise the bar in facility management.

WandaNEXT, Visionstate's premium offering, is an application used across multiple industry sectors to monitor cleaning protocols and elevate service delivery standards. In today's world, cleanliness isn't just about appearance; it's about safety and efficiency. Visionstate's technology plays a pivotal role in ensuring these standards are upheld consistently.

John Putters expressed his enthusiasm about the extended partnership with Bunzl Canada, emphasizing the importance of the

agreement in realizing their global aspirations and underscoring the product's value. The collaboration isn't just about distribution; it's about mutual growth, with both companies playing pivotal roles in refining and enhancing the WandaNEXT platform.

A Deep Dive into WandaNEXT

For those unfamiliar with WandaNEXT, Putters provided a comprehensive overview during the interview. The core product, WANDA™, is designed to track cleaning and maintenance activities across diverse facilities, from hospitals and airports to shopping centers. With the pandemic reshaping how we view cleanliness, systems like WANDA™, which offers real-time actionable insights, have become indispensable.

Putters further expounded on WANDA™'s diverse applications, explaining its use beyond restrooms to provide a comprehensive overview of facility management. By leveraging QR codes, the product tracks cleaning staff activities, resources used, and ensures protocols are met. Such details are invaluable, especially in settings like universities, where assurances of cleanliness directly impact the comfort and safety of students.

An often-overlooked aspect of facility management is liability. With WANDA™, facilities can now provide detailed breakdowns in case of incidents, eliminating the need to rely on rudimentary systems like signed papers.

A Future-Focused Vision

The partnership between Visionstate and Bunzl Canada is more than just a business agreement; it represents a shared vision. As Putters aptly put it, this partnership is spearheading the "digitalization of facility management." With giants like Bunzl Cleaning and Hygiene backing Visionstate, the path forward looks

promising.

In concluding the interview, both Weslosky and Putters echoed a sentiment that resonates with many in the industry: The future of facility management is digital, and partnerships like this will shape its evolution.

The cleaning industry is on the brink of transformation, and Visionstate, with Bunzl Canada by its side, is poised to lead the charge. This partnership symbolizes a shared commitment to innovation, efficiency, and above all, elevating the standards of cleanliness and operational excellence on a global scale. To access the complete interview, [click here](#)

Don't miss other InvestorNews interviews. Subscribe to the InvestorNews YouTube channel by [clicking here](#)

About Visionstate Corp.

Visionstate Corp. (TSXV: VIS) is a growth-oriented company that invests in the research and development of promising new technology in the realm of the Internet of Things, big data and analytics, and sustainability. Visionstate IoT Inc. is a wholly-owned subsidiary of Visionstate Corp. Through Visionstate IoT Inc., it helps businesses improve operational efficiencies, reduce costs, and elevate customer satisfaction with its state-of-the-art devices that track and monitor guest activities and requests. The footprint of its WANDA™ smart device now extends to hospitals, airports, shopping centres, and other public facilities across and beyond North America. Through building up a collection of synergistic technologies, Visionstate Corp. will continue to innovate, reduce environmental impact, and transform consumer experiences.

To learn more about Visionstate Corp., [click here](#)

Disclaimer: Visionstate Corp. is an advertorial member of InvestorNews Inc.

This interview, which was produced by InvestorNews Inc. ("InvestorNews"), does not contain, nor does it purport to contain, a summary of all material information concerning the Company, including important disclosure and risk factors associated with the Company, its business and an investment in its securities. InvestorNews offers no representations or warranties that any of the information contained in this interview is accurate or complete.

This interview and any transcriptions or reproductions thereof (collectively, this "presentation") does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer to subscribe for or purchase any securities in the Company. The information in this presentation is provided for informational purposes only and may be subject to updating, completion or revision, and except as may be required by applicable securities laws, the Company disclaims any intent or obligation to update any information herein. This presentation may contain "forward-looking statements" within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company's business or any investment therein.

Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as

assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company's financial condition or results of operations may negatively impact the value of its securities. This presentation should not be considered as the giving of investment advice by the Company or any of its directors, officers, agents, employees or advisors. Each person to whom this presentation is made available must make its own independent assessment of the Company after making such investigations and taking such advice as may be deemed necessary. Prospective investors are urged to review the Company's profile on SedarPlus.ca and to carry out independent investigations in order to determine their interest in investing in the Company.