

Analyst Chris Thompson on eResearch's Initiation Report on Datable Technology Corporation (TSXV: DAC | OTCQB: TTMZF)

written by InvestorNews | January 28, 2022

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his [44-page Initiation Report](#) on [Datable Technology Corporation](#) (TSXV: DAC | OTCQB: TTMZF).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris Thompson said that Datable offers software as a service (SaaS) based Consumer Lifecycle and Data Management Platform, which enables consumer packaged goods companies and consumer brands to build and launch promotions, special offers, and loyalty programs on mobile phones, websites, and microsites. With growing privacy concerns and cookies set to disappear, Chris added that Datable stands out by allowing companies to get first-party data directly from consumers. Working with 25 of the largest consumer packaged goods companies and 50 of the world's top brands, Chris said that Datable recently signed a LOI to acquire Dabbl which is expected to double revenues in 2022.

To watch the full interview, [click here](#).

About eResearch Corporation

eResearch Corporation is a respected source for institutional-

quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, www.eresearch.com.

About Datable Technology Corporation

Datable has developed a proprietary, mobile-based consumer marketing platform – **PLATFORM³** – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. **PLATFORM³** is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer data. **PLATFORM³** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, [click here](#).

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.