Bundeep Singh Rangar on Fineqia for Investors looking to Navigate the Crypto Landscape

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February 21, 2025 – In an insightful interview with Tracy Hughes from Investor.News, Bundeep Singh Rangar, CEO and Director of Fineqia International Inc. (CSE: FNQ), shared key details about the company's strategic direction in the digital asset space. Rangar described Fineqia as "a proxy for investors looking to get exposure to the digital asset economy," emphasizing the complexities of navigating the crypto landscape. He highlighted Fineqia's innovative launch of the world's first DeFi-oriented Exchange-Traded Product (ETP), which has successfully managed to accumulate CAD$45 million in assets under management. Rangar explained the significance of their partnership with Copper for asset custody, stating, "Copper has been fantastic for us to give us the comfort and the resilience that's needed for storing these assets."

Delving deeper into Fineqia's business model, Rangar expressed the company's focus on both asset appreciation and yield generation. "We have created a model whereby we take equity stakes or tokens and we also generate fees from managing assets," he noted, clarifying the multifaceted approach to creating value for investors. He underscored the challenge of market recognition, mentioning, "We are still one of the stocks that is yet to be noticed by the market." Furthermore, Rangar spoke about the company's efforts to educate and engage investors through various channels, including a comprehensive

newsletter that tracks the ETP market globally. He stressed the importance of effective communication with investors: “We need to get onto premier platforms that investors access and they can hear about us and read about us.” Through these efforts, Fineqia aims to enhance its visibility and understanding within the investment community, driving both awareness and investment into its innovative products.

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Publicly listed in Canada (CSE: FNQ) with quoted symbols on Nasdaq (OTC: FNQQF) and the Frankfurt Stock Exchange (Frankfurt: FNQA), Fineqia provides investors with institutional grade exposure to opportunities from blockchain based Decentralized Finance (DeFi). Its European subsidiary is an issuer of crypto asset backed Exchange Traded Notes (ETNs) such as the Fineqia FTSE Cardano Enhanced Yield ETN (Ticker: YADA; ISIN: LI1408648106), and its UK unit is an adviser to Actively Management Certificates (AMCs) in Europe, such as the Digital Asset Blockchain Infrastructure (DABI) one. Fineqia has investments in businesses tokenizing Real-World Assets (RWAs), dApps, DeFi and blockchain protocols

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