

Fineqia analysis reveals 'notable surge' in the global market of ETPs that are based on digital assets

written by InvestorNews | November 20, 2023

In a recent analysis by [Fineqia International Inc.](#) (CSE: FNQ), a prominent digital asset and fintech investment firm, there has been [a notable surge](#) in the global market of Exchange Traded Products (ETPs) that are based on digital assets. The year-to-date (YTD) data reveals an impressive 91% increase in the total Assets Under Management (AUM) of these products. This growth rate is particularly significant as it surpasses the expansion rate of the underlying digital assets by 30%.

The report highlights that the assets underlying these ETPs, including Bitcoin (BTC) and other cryptocurrencies, experienced a slower growth rate of 70% from January 1 to October 31. This discrepancy is largely attributed to Bitcoin's dominant role in the ETPs, where it comprises about three-quarters of the AUM, despite representing only half of the digital asset market. The substantial appreciation in Bitcoin's value this year has therefore had a pronounced impact on the AUM of ETPs, which include both Exchange-Traded Funds (ETFs) and Exchange-Traded Notes (ETNs).

October 2023 marked a significant milestone, with the AUM of digital asset-based ETPs reaching a peak of \$38 billion, the highest value recorded since May 2022. This peak was a 25% increase from the [previous month's \\$30.5 billion](#). Concurrently, the market value of crypto assets experienced a 17% rise, reaching approximately \$1.35 trillion, the highest since June

2022.

Bundeep Singh Rangar, CEO of Fineqia, commented on the growing anticipation for the approval of Bitcoin Spot ETFs in the U.S., which is seen as a key factor driving the market's positive momentum. This anticipation is also evident in the 12 pending BTC spot ETF applications with the U.S. Securities and Exchange Commission (SEC) and BlackRock's recent move to file for a spot ETH ETF.

The report further details the performance of Bitcoin and Ethereum (ETH) in October. Bitcoin's price saw a 28% increase, reaching \$34,600, and the AUM of Bitcoin-holding ETPs mirrored this growth. Ethereum experienced an 8.2% rise in value, and ETPs holding ETH also saw a similar increase in their AUM.

Additionally, ETPs representing a diverse range of cryptocurrencies and an index of alternative coins, like Solana (SOL), showed significant growth in AUM, with SOL-based ETPs experiencing a notable 172% increase in October.

Fineqia's research methodology takes into account various factors, including the launch or closure of ETPs, and tracks a total of 168 ETPs as of the end of October. The company, listed in Canada and with offices in Vancouver and London, focuses on investments in early and growth stage technology companies, particularly in areas like tokenization, blockchain technology, NFTs, AI, and fintech.