## Hubert Lau on TrustBIX's record annual revenue in 2021

written by InvestorNews | February 14, 2022 In a recent InvestorIntel interview, Tracy Weslosky spoke with Hubert Lau, CEO of <u>TrustBIX Inc.</u> (TSXV: TBIX | OTCQB: TBIXF) about TrustBIX's recent milestones including an <u>LOI to acquire</u> a tracking solutions provider for high-value moveable equipment used in the agriculture industry and about reporting record annual revenue in 2021.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Hubert Lau provided an update on TrustBIX's growth strategy to increase revenue and profitability as it moves towards the commercialization of its pilot projects. He went on to provide an update on TrustBIX's blockchain powered agri-food traceability and chain of custody solutions and explained how it helps companies support their ESG claims and helps build trust.

To watch the full interview, <u>click here</u>.

## About TrustBIX Inc.

As an innovative leader in brand promise assurance, TrustBIX provides agri-food traceability and chain of custody value solutions. The Company's goal is to create a world where we trust more, waste less and reward sustainable behaviour by addressing consumer and agri-food business demands. The proprietary platform, BIX (Business InfoXchange system), is designed to create trust without compromising privacy through innovative, blockchain-derived use of technology and data. By leveraging BIX and its unique use of incentive solutions, TrustBIX delivers independent validation of food provenance and

sustainable production practices within the supply chain — Gate to Plate®.

ViewTrak Technologies Inc., a wholly owned subsidiary, provides a suite of hardware and software solutions to the livestock industry in Canada, United States, Mexico and China, such as Auction Master Pro, Market Master, Feedlot Solutions and pork grading probes.

To learn more about TrustBIX Inc., click here

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.