

InvestorTalk Alert: Michel Pepin from Ciscorm Corp. to host on Thursday, October 31, 2024

written by Raj Shah | October 30, 2024

Investor.News is pleased to announce an upcoming **InvestorTalk** scheduled for tomorrow, **Thursday, October 31st, at 9 AM EST**, featuring **Michel Pepin**, President, CEO, and Director of [Ciscorm Corp.](#) (CSE: CISC | OTCQB: CISCF). To participate in this engaging discussion, please [click here](#)

Ciscorm specializes in investing, acquiring, and managing leaders in the Information and Communication Technology (ICT) sector, focusing on AdTech and MarTech for profitable SMEs. As an omni-media leader in data-driven marketing, it optimizes advertising spend to ensure high ROI and engagement through its subsidiaries, Market Focus Direct and Prospect Media Group.

In preparation for tomorrow's InvestorTalk, here are the three most recent news releases from Ciscorm for your review, which are listed below:

- October 29, 2024 – Ciscorm Continues Impressive Revenue Growth Through the Third Quarter of 2024 – [click here](#)
- October 18, 2024 – Ciscorm Corp. Appoints Chief Executive Officer and Chief Financial Officer – [click here](#)
- August 29, 2024 – Ciscorm Corp. Announces Signing of Advisory Agreement – [click here](#)

We found the October 29th news release titled, *Ciscorm Continues*

Impressive Revenue Growth Through the Third Quarter of 2024, particularly noteworthy and here are 5 key data points from it:

1. **Revenue Growth:** Cisco reported a revenue increase to \$25.9 million in Q3 2024, up \$4.4 million or 20.6% from \$21.5 million in the same period the previous year.
2. **Gross Profit:** The company's gross profit for the first three quarters of 2024 increased to \$4.7 million, up \$0.5 million or 13.0% from \$4.2 million for the same period in 2023.
3. **EBITDA Increase:** Cisco achieved a cash-adjusted operating profit (EBITDA) of \$1.1 million for the nine months of 2024, a significant rise of \$0.7 million (158%) from \$0.4 million for the same period in 2023.
4. **Net Loss Improvement:** The company reported a net loss of \$0.3 million for the first nine months of 2024, which is an improvement of \$0.8 million compared to a net loss of \$1.1 million for the same period in 2023.
5. **Positive Cash Flow:** Cisco's operations generated positive cash flows of \$1.4 million in the first nine months of 2024, supported by effective cost reduction initiatives and robust client relationships.

For more information on Cisco Corp., [click here](#)

For more information on the InvestorTalk pre-market series, go to InvestorTalk.com.