Kim Oishi on Datable's consumer marketing technology used by some of the world's biggest brands

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Kim Oishi, Executive Chairman of Datable Technology Corporation (TSXV: DAC | OTCQB: TTMZF) about Datable's partnership with Dabbl and about its integrated consumer marketing programs with Universal and Coca-Cola.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Kim Oishi highlighted the increasing pushback from regulators and consumers to prevent non-permissible uses of data and explained how Datable stands out by getting permission from and rewarding consumers who share their data. Kim went on to say that Datable's technology platform is scalable, secure, and stable, which has allowed it to become a big part of marketing programs for some of the world's biggest brands.

To watch the full interview, click here.

About Datable Technology Corporation

Datable has developed a proprietary, mobile-based consumer marketing platform – ***PLATFORM³*** – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. ***PLATFORM³*** is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer

data. ***PLATFORM^3*** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behavior, by sending consumers targeted offers by email and text messages. For more information, visit datablecorp.com.

To learn more about Datable Technology Corporation, click here.

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