

Michel Pepin of Cisco announces the acquisition of a second marketing technology company

written by InvestorNews | March 3, 2022

In a recent InvestorIntel interview, Tracy Weslosky spoke with Michel Pepin, President and CFO of [Cisco Corp.](#) about acquiring companies in the Information and Communication Technology (ICT) space with a strong revenue stream.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Michel Pepin said that Cisco has signed a [share purchase agreement](#) to acquire marketing technology company, Prospect Media Group, which had revenue of about \$30 million in 2021. He added that Prospect Media Group will be Cisco's second acquisition having successfully closed the acquisition of their first company last year. He went on to provide an update on Cisco's private placement to finance the acquisition.

To watch the full interview, [click here](#).

About Cisco Corp.

Cisco is a 'Roll-Up' company active in the ICT (Information and Communication Technology) and focused on technology driven marketing/advertising, documents processing and content management organizations. All having complementarity of activities, and implementing significant synergies and leverages at all levels (Sales, expenses, financial, operations and management). Cisco is a long-term investor. It buys and holds,

and works with management teams to grow portcos.

To learn more about Ciscom Corp., [click here](#).

Disclaimer: *Ciscom Corp. is an advertorial member of InvestorIntel Corp.*

This interview, which was produced by InvestorIntel Corp., (IIC), does not contain, nor does it purport to contain, a summary of all the material information concerning the “Company” being interviewed. IIC offers no representations or warranties that any of the information contained in this interview is accurate or complete.

This presentation may contain “forward-looking statements” within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company’s business or any investment therein.

Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company’s financial condition or results of operations may negatively impact the value of its securities. Prospective investors are urged to review the Company’s profile on [Sedar.com](#) and to carry out independent investigations in order to determine their interest in investing in the Company.

If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.