Robert Craig of Datable Technology on achieving 77% revenue growth in 2021…and moving forward!

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Robert Craig, CEO of Datable Technology Corporation (TSXV: DAC | OTCQB: TTMZF) about Datable's recent milestones including achieving 77% revenue growth in 2021 and renewing its annual license agreement with Universal Pictures.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Robert Craig said Datable's "all-in-one platform allows brands to engage consumers, collect first-party data, analyze data and make decisions based on that data and then message consumers on a one-to-one basis." Focusing on Fortune 500 brands, Robert said that Datable's customers include the world's largest consumer brands such as Universal Pictures, Procter & Gamble, Kimberly-Clark, etc. He went on to provide an update on Datable's Master Services Agreement with one of the largest bedding companies in the world and explained how this deal opens a whole new market for them.

To watch the full interview, click here

About Datable Technology Corporation

Datable has developed ***PLATFORM³*** a proprietary Consumer Lifecycle and Data Management Platform that is sold to global consumer brands. ***PLATFORM³*** is delivered as a subscription service

(Software as a Service model) and used by some of the worlds' most valuable consumer brands to access new consumer communities and engage them while collecting, analyzing, and managing their first-party data. ***PLATFORM***^{3} incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, click here

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