

# Robert Craig of Datable Technology on achieving 77% revenue growth in 2021...and moving forward!

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Robert Craig, CEO of [Datable Technology Corporation](#) (TSXV: DAC | OTCQB: TTMZF) about Datable's recent milestones including achieving [77% revenue growth](#) in 2021 and [renewing](#) its annual license agreement with Universal Pictures.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Robert Craig said Datable's "all-in-one platform allows brands to engage consumers, collect first-party data, analyze data and make decisions based on that data and then message consumers on a one-to-one basis." Focusing on Fortune 500 brands, Robert said that Datable's customers include the world's largest consumer brands such as Universal Pictures, Procter & Gamble, Kimberly-Clark, etc. He went on to provide an update on Datable's [Master Services Agreement](#) with one of the largest bedding companies in the world and explained how this deal opens a whole new market for them.

To watch the full interview, [click here](#)

## About Datable Technology Corporation

Datable has developed **PLATFORM<sup>3</sup>** a proprietary Consumer Lifecycle and Data Management Platform that is sold to global consumer brands. **PLATFORM<sup>3</sup>** is delivered as a subscription service

(Software as a Service model) and used by some of the worlds' most valuable consumer brands to access new consumer communities and engage them while collecting, analyzing, and managing their first-party data. **PLATFORM<sup>3</sup>** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, [click here](#)

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at [info@investorintel.com](mailto:info@investorintel.com).