

Visionstate's John Putter on improving service delivery in the global market through AI

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May 23, 2024 – In this InvestorNews interview, host Pat Bolland speaks with John Putters, CEO of [Visionstate Corp.](#) (TSXV: VIS), a company specializing in the Internet of Things (IoT), big data, analytics, and sustainability. Visionstate's flagship product, WANDA, initially focused on restrooms in malls to provide defensible data for slip and fall injuries, but has significantly expanded its scope since the onset of COVID-19. As Putters explained, "COVID changed everything, obviously, because it really put a focus on the entire facility and the need to have a digitalized process in place." Now, WANDA is used to manage cleaning and maintenance activities across entire facilities, including universities, hospitals, and airports.

One notable [implementation](#) is at Queen's University, where WANDA's digital cleaning management software, WandaNEXT, has been adopted to enhance campus health and safety. QR codes allow students and staff to provide real-time feedback on cleaning services, which is then analyzed to identify trends and deficiencies. "Queens was really motivated by the fact that they wanted to create a healthy environment for their students, parents, teachers, and the rest of it," Putters noted. This successful deployment, alongside a partnership with Bunzl Cleaning & Hygiene, showcases WANDA's potential in revolutionizing facility management through digital innovation.

Furthermore, Visionstate has [partnered](#) with the Alberta Machine Intelligence Institute (Amii) to integrate machine learning into the WANDA platform. This collaboration aims to scale up the

software to manage extensive data sets and optimize resource allocation. Putters emphasized the importance of this partnership: “We’ve identified specific areas where we want to apply artificial intelligence to optimize those schedules.” By leveraging AI, Visionstate aims to enhance operational efficiencies and expand the applicability of their technology beyond traditional facility management. This strategic move underscores Visionstate’s commitment to driving innovation and improving service delivery in the global market.

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About Visionstate Corp.

Visionstate Corp. (TSXV: VIS) is a growth-oriented company that invests in the research and development of promising new technology in the realm of the Internet of Things, big data and analytics, and sustainability. Visionstate IoT Inc. is a wholly owned division of Visionstate Corp. Through Visionstate IoT Inc., it helps businesses improve operational efficiencies, reduce costs, and elevate customer satisfaction with its state-of-the-art devices that track and monitor guest activities and requests. The footprint of its WANDA™ smart device now extends to hospitals, airports, shopping centres, and other public facilities across and beyond North America. Through building up a collection of synergistic technologies, Visionstate Corp. will continue to innovate, reduce environmental impact and transform consumer experiences. As an equity partner in Sol Spaces, Visionstate Corp. holds approximately 40% ownership in the company, reaffirming its commitment to driving social impact and sustainable development through its investment portfolio.

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