Visionstate's John Putter on Mopping Up the Facility Management Sector with AI

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March 31, 2025 - Visionstate Corp. (TSXV: VIS) is revolutionizing facility management through AI and IoT solutions to transform how businesses monitor and optimize their cleaning and maintenance practices. In an InvestorNews.com interview with host Tracy Hughes, CEO John Putters discussed the company's collaboration with the Alberta Machine Intelligence Institute (Amii) to develop an advanced AI model aimed at "disrupting facility management, particularly in scheduling and route optimization." Highlighting the complexity and labor intensity in the facility management sector, Putters emphasized that their AI solution integrates numerous data sets to efficiently compile, optimize, and deliver substantial returns on investment upon its anticipated release by the end of this year.

Addressing market opportunities, Visionstate is strategically positioned to capitalize on new regulatory frameworks, notably Ontario's Bill 190, set to enforce rigorous cleaning verification standards effective January 1, 2026. Putters outlined how this legislative initiative, mandating digital retrieval and public accessibility of restroom cleaning records, aligns seamlessly with Visionstate's core product, WANDA. He highlighted that Visionstate aims to onboard thousands of affected businesses ahead of the compliance deadline.

Putters also underscored Visionstate's immediate growth trajectory with the imminent launch of a standalone inspections and auditing application at the upcoming Bunzl Canada National Convention. Designed to digitalize and streamline facility auditing processes, this application addresses critical operational gaps by enhancing transparency and accountability in cleaning practices. Reinforcing Visionstate's ongoing innovation and technological leadership, Putters affirmed, "We actually do have a long pipeline of companies waiting specifically for that technology," emphasizing the robust market demand and company's preparedness to seize these opportunities promptly.

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Visionstate Corp. (TSXV: VIS) is a growth-oriented company investing in the research and development of promising new technology in the realms of the Internet of Things, big data and analytics, and sustainability. Visionstate IoT Inc., a wholly owned subsidiary of Visionstate Corp., helps businesses improve operational efficiencies, reduce costs, and elevate customer satisfaction with its state-of-the-art devices that track and monitor guest activities and requests. The footprint of its WANDA smart device extends to hospitals, airports, shopping centres, and other public facilities across North America and beyond. Through a collection of synergistic technologies, Visionstate Corp. continues to innovate, reduce environmental impact, and transform consumer experiences.

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