

# The rare earth win-win in having both monazite and ionic clays

written by InvestorNews | August 18, 2023

In a recent InvestorIntel interview, host Jack Lifton had a captivating conversation with Stephen Burega, the President of Appia Rare Earths & Uranium Corp. (CSE: API | OTCQX: APAAF) Burega shared exciting developments about their ongoing projects, with a clear indication of why investors should pay attention.

The company is currently engrossed in a 4500 meter diamond drill program at their Flagship Alces Lake Project in Northern Saskatchewan. “We have never been busier,” says Burega, with the drill program on track for completion by August-end. Having visited the site recently, Burega described the extraordinary camp and the exceptional team behind the project’s success.

Additionally, Appia is expanding their horizons to Brazil, exploring ionic clay structures in Goiás State. These clays, known to stretch from the surface to hard rock, offer rapid drilling, with the company anticipating completion by September’s end. This dual-front approach has two fully funded drill programs in action, each handled by specialized teams.

Jack Lifton lauded Appia for its unmatched position in the rare earth sector, noting that they possess both monazite and genuine ionic clay, making them a unique entity outside China with the complete range of rare earths. Such minerals are pivotal for the automotive industry’s magnetic motors, designed for high temperature cycling.

A highlight was the mention of Serra Verde, located near Appia's Brazil site. This private company, with a potential game-changing asset, has drawn attention for its upcoming production in January 2024.

With Don Hains, a leading authority on ionic clay geology, vouching for Appia's potential, the future looks bright. As Lifton aptly concluded, the American industry is in dire need of such rare earths, placing Appia in a strategic position to meet this demand. To access this interview, [click here](#)